



Shop at WESTSIDE with your Dhanlaxmi Bank Credit Card. And you could get Fully Loaded!

Shop just for ₹ 2000/-* at westside with your Dhanlaxmi Bank Credit Card and you could take home a lot more than your shopping bags! So get ready to get Fully Loaded!

What you stand to win:

Get a Gift Voucher worth ₹ 200*

You also stand a chance to
Drive home in a BMW*



* Offers valid on Minimum one time billing of ₹ 2000/- and above

Lucky Shoppers can also win

4 Honda City Cars | **Plasma TVs** (1 per week) | **iPod Nanos** (50 per day)

**FULLY
LOADED**
Sept 10 - Nov 14, 2010



DhanlaxmiBank
established 1927



www.dhanbank.com

To know more,

call our customer care No. **1800 425 1747** or write to us on customercare@dhanbank.co.in or

visit your nearest branch or log on to www.dhanbank.com

*Terms and Conditions Apply.

Terms & Conditions

1. The Dhanalakshmi Bank Ltd ("the Bank") shall not be liable in any manner whatsoever or howsoever for any loss or damage or claims that may arise out of or otherwise howsoever from any refusal by the merchant to honor the offer for any reason whatsoever.
2. The offer can be redeemed or exercised only by the valid credit cardholder.
3. Cardholders shall not be entitled to compensation / benefits / cash in any form whatsoever in lieu of these offers.
4. The Bank does not hold out any warranty or make any representation of the delivery, quality, suitability, delivery of the services offered by the merchant and the Bank shall not entertain any correspondence in this regard. The Bank is also not responsible for any delay or loss that may be caused in delivery of the goods and services. The cardholder agrees that he will not hold the bank responsible for any delay or loss or any defect in goods or service or refusal to honor or accept the offer.
5. The Bank reserves the right to disqualify Cardholder/s from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
6. The Bank reserves the absolute right to change / modify / withdraw / suspend / cancel these offers at any time without giving any notice and without assigning any reason.
7. The decision of the Bank in all matters in connection with and incidental to these offers is final and shall be binding on cardholder/s.
8. Any person availing this offer shall be deemed to have read, understood & accepted these Terms & Conditions and also the specific offer Terms and Conditions
9. During the Promotion Period, a purchase of more than ₹ 2,000 in a single transaction using a Qualifying Card ("**Qualifying Transaction**") will entitle the Qualifying Cardholder to a gift voucher worth ₹ 200 ("**Gift Voucher**")
10. Qualifying Cardholders will still be eligible for entry in sweepstakes and other peripheral privileges offered in addition to the Gift Voucher, but will not be eligible for any other discounts or coupons in relation to the Qualifying Transaction.
11. Gift Vouchers are redeemable against the next purchase of a minimum amount of ₹ 2,000 ("**Minimum Redemption Purchase**") using a Qualifying Card during the period of 15 November 2010 to 15 December 2010 ("**Voucher Redemption Period**")
12. The Visa - Westside Offer is open for participation to all Qualifying Cardholders and to qualify, all payments must be made with a Qualifying Card (in relation to the Qualifying Transaction as well as the Minimum Redemption Purchase)
13. Qualifying Cardholders are not bound in any manner to participate in the Visa Westside Offer. Any participation by Qualifying Cardholders in the Visa Westside Offer is voluntary and by making use of the Visa Westside Offer, the Qualifying Cardholder agrees to be bound by the terms of the offer as stated herein
14. All privileges under the Visa Westside Offer are provided on a best effort basis and no guarantees or warranties whatsoever are made by Visa or Westside in relation thereto
15. For the avoidance of doubt, Visa shall not be responsible for, nor does it guarantee the quality of goods and services provided by any of the Promotion Outlets, nor is Visa liable for any deficiency in the products or inadequacies of the services at any of the Promotion Outlets or in relation to the provision of the privileges under the Visa Westside Offer
16. The Gift Vouchers cannot be used in conjunction with any other promotions, discounts, coupons or special offers
17. The benefits offered in the Visa Westside Offer, and the Gift Vouchers, are non-transferable and cannot be exchanged for cash or any other merchandise. Gift Vouchers will not be extended, revalidated or reissued if not redeemed or used within the Voucher Redemption Period.
18. The Visa Westside Offer is made solely by the participating Promotion Outlets. Qualifying Cardholders are responsible for checking with the relevant Promotion Outlets in relation to any queries on the offer. Visa is not responsible for any change, cancellation or amendment of the Visa Westside Offer by any of the Promotion Outlets for any reason.
19. All Visa cardholders irrevocably agree that, any dispute, if any, arising out of or in connection with this offer or otherwise relating hereto shall be subject to the exclusive jurisdiction of the Courts in Mumbai only.

- ▶ **Promotion Period** : 10 September 2010 to 14 November 2010, both dates inclusive
- ▶ **Promotion Outlets** : All westside outlets in India
- ▶ **Qualifying Card** : All valid and unexpired Visa credit cards issued in India
- ▶ **Qualifying Cardholder** : Holder of a Qualifying Card
- ▶ **Voucher Redemption Period** : 15 November 2010 to 15 December 2010